

JOB DESCRIPTION

CGI / 3D Animator / Motion Graphics Designer



Job Title: Animator / Motion Graphics Designer
Department: Video
Based: Hartlebury
Reporting to: Head of Motion Graphics

REMUNERATION

Agreed as per contract of employment.

Bonus & pension contribution scheme as outlined in your contract of employment.

PURPOSE

To develop, design and produce motion graphics / animations for incorporation into film or stand-alone animations.

PRINCIPLE DUTIES

- Ability to take direction from and liaise with clients, project leaders and video team to develop & produce animated graphics.
- Working with creative and producers on proposing solutions to clients and supporting producers on budgeting and scheduling process.
- Developing the timing and pace of the movements of a character or object during the sequence of images and ensuring they follow the soundtrack and audio requirements.
- Building up accurate, detailed frame-by-frame visuals.
- Working with editors to composite the various layers of animation (backgrounds, special effects, characters and graphics) in order to produce the finished piece.
- Working to production deadlines and meeting clients' commercial requirements.
- Generating new ideas and ways to animate specific messages.
- Creating storyboards that depict the script and narrative.
- Drawing in 2D to create sketches, artwork or illustrations.
- Designing models, backgrounds, sets, characters, objects and the animation environment.
- Team working as part of a broader production network, which might include liaising with other designers, copywriters, photographers, designers, account executives, website designers or marketing specialists

This list is not exhaustive and you will be expected to work flexibly and undertake other such duties as the management may from time to time reasonably require.

EXPERIENCE

- Substantial experience in producing animations in a professional environment.
- Experience working with a variety of design and animation projects.
- Experience with 3rd party render solutions such as Arnold/Vray/Octane a plus.

SKILLS

- Strong visualising and design skills.
- Proficient in Adobe Photoshop, After Effects and Cinema 4D (or other equivalent).
- Must be able to competently co-ordinate their time.
- Be able to work under pressure and meet deadlines.
- Be able to communicate effectively both verbally and in writing.
- Must be computer literate.

CHARACTERISTICS

- Imaginative aptitude for bringing ideas to life through animation.
- A true love of all things 'animation'.
- Organised with a true desire and eye for perfection; quick to understand a brief and its objective.
- Focused on consistently providing high service levels.
- Positive attitude towards challenging situations and multi-tasking.
- Self-motivated with the ability to work individually and as part of a wider team.
- Willingness to learn new skills and develop existing ones.
- Willing to work outside normal office hours when required.
- Must be committed to making 'anything possible' with a 'can do' attitude.

OTHER REQUIREMENTS

- Full colour vision.
- Able to travel throughout the UK and overseas.
- Driving license.

DATA SECURITY

At all times, you must work within the guidelines set out in the **drp** Information Security Policy and your Employee Confidentiality Agreement. Failure to do so will be deemed as gross misconduct.

FURTHER NOTES

The role will be based primarily in our Worcestershire head office. There will be times when this role will require you to work from the company's other offices. You will be expected to work flexibly and undertake other related commercial duties both in the UK and overseas as the company may from time to time reasonably require.

At all times you must work within the guidelines set out in **drp's** Health & Safety Policy and Employee Manual.

THE COMPANY

Established in 1980, we're one of Europe's most experienced and largest, fully integrated, award winning communications agencies. From the strategic communication consultancy, to our complete in-house production facilities for digital media, video, events & print, we deliver to companies of all sizes that span a wide range of markets.

***drp** is an equal opportunities employer.*